



Module 3 - Chapter 3.1.2.

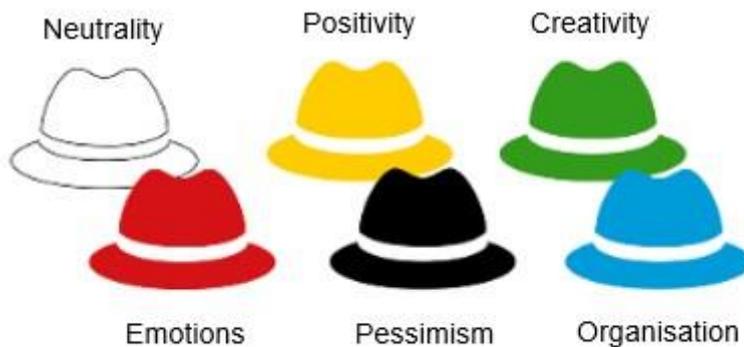
Activity 2. Group work: “The Six Thinking Hats” to select ideas

Time estimated: 45 min to analyse 2 ideas

Type of work: group work

The participants analyse all the different points of views on a business idea, to then determine if it is really applicable. One of the advantages here is that people need to work collaboratively, gathering each other’s expertise and thoughts, which leads to a more consolidated project. This also encourages team building.

To start with, we have 6 hats of different colour. Those colours have each a deeper meaning, allowing to better give diverse visions on a defined idea. Each team will have to “wear” the 6 hats, with the aim of creating as many opinions as possible.



As you can see, a name / role is given for each colour (or hat). It means that you need to develop opinions aligned with the role / hat you have. We will now go through each hat to better understand what its role is.

- **White hat:** represents a neutral and objective point of view. Otherwise speaking, you should give perspectives based on existing data, without any judgement. Remember however that here you share opinions and not actual facts.
- **Red hat:** in contrast to the white hat, here the goal is to bring your own opinions, based on your emotions, intuition and judgement. No negative feedback should be made from other members of the team on what the person thinks. You want each candidate to express themselves freely.
- **Black hat:** this time, give negative opinions. Share with others why you believe the project is not promising, show all the problems you think will interfere and the project from being successful.
- **Yellow hat:** oppositely to the black hat, this one brings out all the positive aspects of the idea. It means that you show motivation at this time and give the reasons why you believe so much in the project, why it will be a real success. On the other hand, stay down-to-earth, being positive does not mean being incoherent with your statements.



- **Green hat:** here, be imaginative. You need to find creative alternatives helpful to answer the defined problem. To validate the detected solutions, you can go through the black and yellow hats.
- **Blue hat:** we can call it the disciplinary hat. The person given this role should mainly supervise the whole session. In other words, this supervisor is in charge of defining the problem and the context of the exercise, or also the objectives that need to be achieved. He should also determine which are the retained ideas and make a statement of the project progress.

The **trainer** will wear the blue hat. Every group created in the previous activity will wear one of the rest of hats. The participants in every group will give the opinions according to their colour. The objective is to select the best 2 or 3 ideas among those that were expressed in activity 1.